



LISA ODETTE
 LISAODT.COM
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 GRAPHIC DESIGN
 MOTION GRAPHICS
 ILLUSTRATION

Based in Madrid, Spain

EDUCATION

- 2010-2014** **Universidad Europea de Madrid**
Graphic Design bachelor degree
- 2005-2010** **I.E.S. La Poveda / Highschool and Bacallaureate**
Diploma in Health Science

LANGUAGES

- Spanish** Native Level
- English** C1 Level
- Romanian** Mother Tongue

SKILLS

- Communication** Good ability to adapt to multicultural environments, gained through professional, academic and life experience abroad.
- Organisational** Sense of organisation and structure gained by responsibility in different types of projects, managing them from start to end.
- Technical** Good command of coordination, creative within imposed limits and tight deadlines, advanced internet research skills, resourceful and innovative in finding solutions that combine different visual techniques, always putting attention to detail.
- Graphic design** Proficiency in creating design works, both for digital and print media. I'm able to work comfortably creating visual content for social media, infographics, presentations, banners, newsletters, branding, communication and corporate image, packaging design, print artwork, editorial design.
Software: Adobe Photoshop, Illustrator, InDesign, Acrobat, Paint Tool Sai, Microsoft Office, Keynote, Powerpoint.
- Motion Graphics** Ability to create high level motion graphics videos and artwork from the first stages to the final result, ease in accomplish diverse visual / illustration styles for the videos to fit the clients needs. Grats at editing videos, creating compositions and storytellings combining differens Adobe programs.
Software: Adobe After Eects, Premiere Pro, Final Cut X.
- Web Design** Basic - Medium level working with HTML 5, CSS 3, Javascript, Bootstrap. Making Responsive Design and newsletters, digital banners and html animations with Google Web Designer. Advanced ability to manage Wordpress themes and accounts, and also editing CSS to accomplish desired look and feel of the wordpress theme.
- Illustration** High illustration skills. I'm able to draw and emulate a big variety of styles, combining traditional and digital media; create mascots for brands, blogs, products, conceptual arts, social media visual content, infographics...
- Driving Licence** B

WORK EXPERIENCE AND HIGHLIGHTS

- 2017- present** **Graphic designer**
Bluecell, Madrid

- 2017** **UX/UI beginner-medium Course**
Mr. Marcel School, Madrid

- 2015- 2017** **Graphic designer / Motion Designer**
El Sofá Verde, Madrid

- 2015** **Honorable mention at BID 6th convocation**
<http://bid-dimad.org/sestoencuentro/premiados/>

- 2014** **Post-Degree Internship**
Motion Grapher / Agency: Uniform, Liverpool

- 2013** **Undergraduate Internship**
Motion Grapher / Agency: Uniform, Liverpool

- 2013** **Rijksstudio design contest**
Finalist / Organizer: Rijksmuseum, Amsterdam

- 2012** **Motion Graphics Workshop**
Erasmus Intensive Program
Organizer: InformAnimation, Sardinia

- 2011** **Chronic disease Illustration contest**
Finalist / Organizer: Abbott Foundation, Madrid