



LISA ODETTE
LISAODT.COM
LISA.ODT@GMAIL.COM
T.663 720 570
GRAPHIC DESIGN
MOTION GRAPHICS
ILLUSTRATION

EDUCATION

- 2010-2014** **Universidad Europea de Madrid**
Graphic Design bachelor degree
- 2005-2010** **I.E.S. La Poveda / Highschool and Bacalaureate**
Diploma in Health Science

LANGUAGES

- Spanish** Native Level
English C1 Level
Romanian Mother Tongue

SKILLS

I love what I do.

- Graphic design** Great level in branding and corporative identity, being able to translate the client's needs into a visual solution using strategic and creative ways.
I'm able to work comfortably creating visual content for social media, infographics, presentations, all kind of digital and printed communication.
- Software:** Photoshop, Illustrator, InDesign, Acrobat, Microsoft Office, Keynote, Powerpoint.
- Motion Graphics** Ability to create high level motion graphics videos and artworks from the first stages to the final result.
Ease in accomplish diverse visual / illustration styles for the videos to fit the clients needs. Great at editing videos, composing scenarios and storytellings.
- Software:** Adobe After Effects, Premiere Pro, Final Cut X.
- Web Design** Great at designing clean, visual and structured webs, always having in mind the best navigation for every kind of content. I use motion to create small UI animations for the products to be more attractive and intuitive.
I have a high ability working with Wordpress and a basic level of HTML 5 and CSS 3.
- Software:** Sketch, inVision, illustrator, After Effects, Principle.
- Illustration** Very high illustration skills. I'm able to draw and emulate a big variety of styles, combining traditional and digital media.
- Software:** Graphic tablet, pencil, hands...

WORK EXPERIENCE AND HIGHLIGHTS

- Feb. 2017 - present** **Graphic designer / Motion Grapher**
Bluecell, Madrid
- 2015 - Feb. 2017** **Graphic designer / Motion Grapher**
El Sofá Verde, Madrid
- 2015** **Honorable mention at BID 6th convocation**
<http://bid-dimad.org/sextoencuentro/premiados/>
- 2015** **Motion Grapher**
Freelance / Client: VisixTwo
- 2014** **Post-Degree Internship**
Motion Grapher / Agency: Uniform, Liverpool
- 2013** **Undergraduate Internship**
Motion Grapher / Agency: Uniform, Liverpool
- 2013** **Rijksstudio design contest**
Finalist / Organizer: Netherlands Embassy and Amsterdam's Rijksmuseum, Madrid
- 2011** **Chronical disease Illustration contest**
Finalist / Organizer: Abbott Foundation, Madrid

COURSES TAKEN

- Nov. 2017** **XL Branders: Creación de Marcas**
Branzai, Madrid
- May 2017** **UX / UI (b-m)**
Mr. Marcel School, Madrid
- Jun. 2012** **Motion Graphics Workshop**
Erasmus Intensive Program
Organizer: InformAnimation, Sardinia